

CATALOG PICKS

Posh Limited & Sunday International EZ Mount Stamps

The folks at Posh have joined with Sunday International to bring stampers a special series of bright and lively EZ Mounted stamps. If you are looking for bold, upbeat stamps for card making, this is the place to look.

Warren and Dee Gruenig own Posh Impressions and Gary Barbee owns of Sunday International. Warren explains, "Posh Limited, is a license of Sunday International for only unmounted stamps, both rubber and clear. Wood mounted stamps are made by All Night Media, under license, using the flagship dba Posh Impressions. Dee provides Posh Limited designs and Sunday International manufacturers them and fulfills retail and wholesale orders taken on-line or by catalog. Warren of Posh and Gary of Sunday have fun promoting them together and it works well as the two companies are only about twenty-five miles apart right off a major freeway."

The Posh Limited/Sunday International catalog offers about twenty pages of EZ Mount stamps and five pages of Clearly Posh alphabet sets shown at full size. Eight additional pages show the EZ Mount sets (at 50% actual size) and three pages of Clearly Posh sets. The catalog also includes EZ Mount Stamp N' Stor supplies as well as a selection of other stamping supplies.

The EZ Mount stamps center around the "Vertical Inspirations" line. These stamps are designed to help you create a vertical card layout very easily. Dee's "Faith" card on page 9 of this

issue is a good example. Bold tall designs, many of them florals, fit neatly on one side of the card, with background images also sized to fit and a vertical word to fill the remaining sliver of card (which in this case is actually on the inside of the card.) The collection of images also includes border stamps and smaller images, like little bugs, that work well with the larger images.

The sets are themed. There is a set of greetings words, another with birthday images, sets of borders and sets of frames. One set revolves around Japanese themed images, several others center around flowers. There is an African themed set and several with holiday images, and sets with military designs and sea-side images. These sets are pre-mounted on EZ Mount, already on a color index storage panel, ready to use and to store (see below.) The stamps are well-etched and closely trimmed to stamp very nicely.



Warren says, "We think that EZ Mount will be a large part of the future of stamping. As wood mounted stamping switches to unmounted stamping, Sunday International appears to be leading the way and they are selling parts of the system to competing companies, even joining with them to make it a mainstay."

"Unmounteds make sense for the consumer because there is less cost for a stamp — half or less. Because they are inexpensive, they generally come in sets, so that combinations of stamps can create a multitude of designs. Additionally, it is easy to see where to place a stamped image without need of a stamp positioner as unmounted stamps are used with transparent acrylic mounts. Storage is often a big problem for many stampers as wood mounted stamps take up a substantial amount of room. Stamps mounted on wood are also expensive to ship. Unmounted stamps take up a small fraction of the space. Finally, they are easy to organize by subject or type and as they are small, can be easily transported."

"EZ Mount stamps are particularly special because of their EZ Mount Static Cling Mounting Foam. Sunday International pioneered it. Unlike other cushions for unmounted rubber stamps, it is not sticky or messy and will not wear out, ever. It is possibly misnamed, as it doesn't actually use static cling. The cushion is so smooth, as is an acrylic mount, that vacuum and air pressure make it stick like thousands of tiny suction cups. It adheres firmly, but removes easily."

"The rest of the EZ Mount system is comprised of storage boards for the rubber stamps pre-punched to fit into

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standard three-ring binders for easy storage, organization by subject and transport to a friend's house (or anywhere) to stamp. There are Kai super-sharp scissors, too, as many people are now removing their rubber from wood mounted stamps to use them with the EZ Mount foam cushion."

To use an EZ Mount stamp, you simply peel the stamp off of the storage board and place the cling side onto a clear acrylic block. Warren says, "Dee has a new DVD called **Simply Posh** that shows how the system works. [It] also includes using clear stamps and traditional wood mounted stamps, as they will always have their fans."

Warren says, "The hottest stamps with EZ Mount right now are Dee's Vertical Inspirations because you can look at a set of them and just see what to do with unlimited combining possible. They are offered only unmounted. Dee's designs are also available as singles, [as well as the] sets. The catalog is updated "regularly, as Dee working with Sunday is new and new images are continually added. A full set of fifteen to twenty-five designs depending upon how many can fit on an 8 1/2" x



11" board, ready to use on EZ Mount costs \$34.95. Single stamps on EZ Mount run \$3 - \$6. Dee's designs on a plain sheet of rubber are about \$25."

"Sunday's clear stamps featuring Dee Gruenig's sets are called Clearly Posh. Clears also come on a board, half the size of the EZ Mount board and can also fit in a three-ring binder, so that rubber and clear stamps can be stored together by subject or type. They have six to ten stamps on the board for \$14.95."

"The EZ Mount foam cushion is sold separately by the sheet as well. Sheets are usually sold in bundles of tens as stampers are using a lot of it as they dismount their stamps from wood."

To Use EZ Mount on your other unmounted stamps:

- 1) Peel the printed blue liner to expose the adhesive side of the foam and mount to your rubber stamp.
- 2) Trim the excess rubber and foam close to the design with a pair of KAI scissors. (Or see Daylene Strickland's method on the next page.)



- 3) Remove the paper liner from the other side to expose the static cling.



- 4) Your stamp is now ready to be temporarily mounted on an acrylic block for stamping, then stored on a Stamp N' Stor storage board in a three-ring binder.



"Dee will demonstrate the EZ Mount system and Clearly Posh stamps at the Rubber Stamp and Scrapbook EXPO in Pasadena near Houston June 3-4. She will demonstrate at the Original Rubber Stamp Convention in Carson, CA July 8-9. Dee was also asked to teach for Carol on the Carol Duvall Cruise Oct. 21-28."

Looking for Posh inspiration? "Posh is especially proud of Club Posh so ably run by volunteers to teach, entertain and absolutely delight 4,200 active members. Those who do not log in after a period of time are dropped from the club, so it is dynamic with membership active and current. We are proud of it as we have never seen anything as structured or vast for stamping and we don't run it."

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Will ship overseas
Online catalog & paper catalog (\$10)

Copyright Statement: "Posh Limited designs are copyrighted by Posh Impressions. EZMount and the concept, itself (StampN' Stor Stamp Sets), of unmounted rubber stamping with EZ Mount attached to a board and able to be placed in a 3 ring binder has a US Patent # 6827014."



If you would like your catalog/products reviewed, send a copy of the catalog and a sample stamp/product. If you sell mounted stamps, send a mounted sample so I can cover the mounting. Stamps and other products sent for review consideration will be returned if you include return postage. I will contact you 1-2 months before the review is run to arrange scheduling and ask questions. For quicker response, include a self-addressed postcard to confirm receipt.

